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ROMA



European Innovation for Sustainability Summit^{5th} Edition

Report 2026



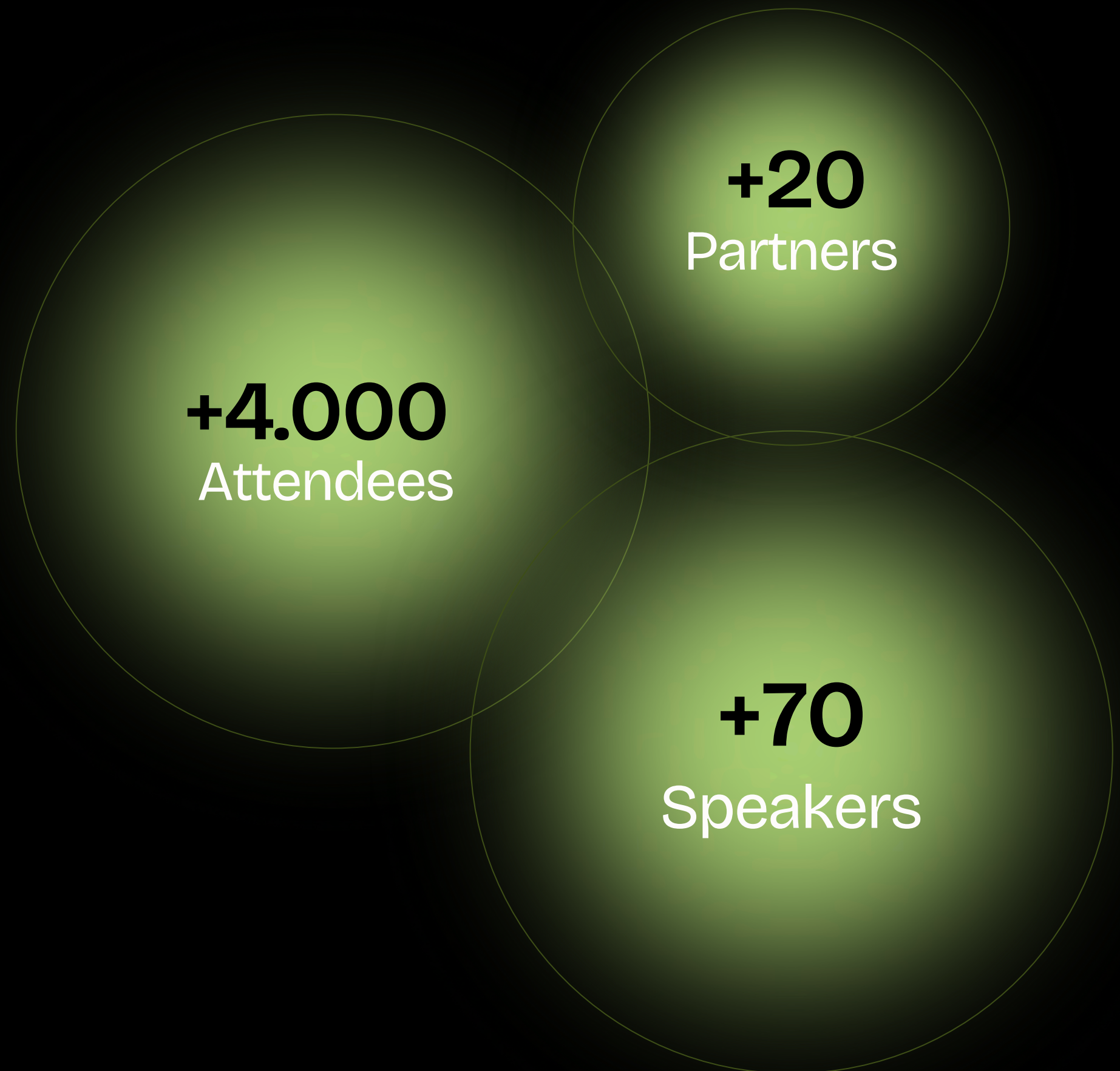
What is the European Innovation for Sustainability Summit

The Summit is an international gathering that brings together global organizations, leading companies, NGOs, youth networks, and European institutions to spark collaboration and co-creation.

Its 5th edition aimed to explore how **next generation leadership** can drive solutions in AI governance, climate adaptation, biodiversity protection, food security, innovative finance, and the twin (digital and green) transition.

Participants engaged in forward-looking discussions on frontier technologies, regenerative innovation, new partnership models, and the global movement of skills and talent, topics that are shaping the public debate and influencing policies worldwide.

The Summit offered a unique opportunity to connect with decision-makers and institutions in a collaborative environment. In addition to its core sessions, the event featured a networking garden hosting a two-day program of workshops, dialogues, and interactive experiences.





5th Edition

The Future is Here Somewhere

Empowering young leaders who are already making a difference today and will continue to shape tomorrow through purpose, driven, responsible leadership with real-world impact

Our Speakers

Discover the fantastic speakers of the 26' edition.

[Discover more](#)



Nicoletta Russo

Head of IR & Sustainability, **Ferrari**



Lara Ponti

Vice President, **Confindustria**



Andreas Beckmann

Regional CEO, **WWF** Central and Eastern Europe



Patrick Zhong

Founding Managing Partner, **M31 Capital**



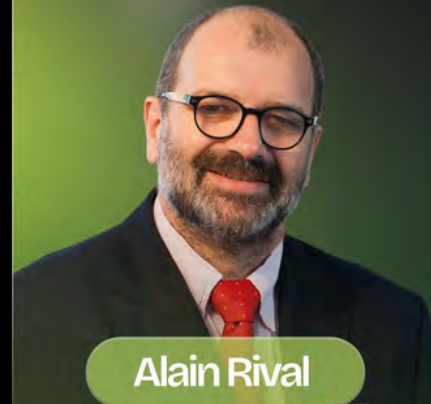
Simona Fontana

General Director, **CONAI**



Dina Storey

Executive Director, **Expo 2030 Riyadh**



Alain Rival

Professor & Senior Project Manager, **CIRAD-UMR ABSys**



Marek Reichman

Executive Vice President & CCO, **Aston Martin**



Gianluca Fru

Comedian, **The Jackal**



Fabrizio Gavelli

President & General Manager, **Ferrero Italy**



Jeffrey Sachs

President, Sustainable Development Solutions Network



Maura Latini

President, **COOP**



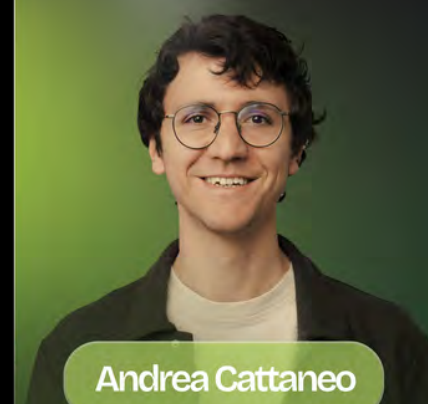
Mariana Mazzucato

Professor, **University College London**



Luca Ruini

Vice President Health, Safety, Environment & Energy, **Banilla Group**



Andrea Cattaneo

Sustainability Impact Controller, **H&M Group**



Phoebe Koundouri

Professor, **Athens University & University of Cambridge**



Muhannad Al Salhi

CEO, **Engel & Völkers Italy**



Mauro Fontana

President, **Mutti SpA**



Matthias Gasser

CEO, **Menz&Gasser**



Monica Lucarelli

City Councilor for Economic
Development and Equal Opportunities,
Roma Capitale

Timothy L. Killeen

President, University
of Illinois System

Eugenie Birch

Co-Director, Penn Institute
for Urban Research

Gianbattista La Rocca

CEO, Italo SpA

Andrea Rocco

Chief Sustainability
& Risk Officer, Brembo

**Carlo Tortora
Brayda**

CEO, Cyber Eagle

Suhair Khan

Founder & CEO, Open Ended Design

Laura de Dilectis

CEO WWF, Vice President
DXS, Psychologist

Patrizia Lombardi

Professor, Polytechnic
University of Turin

Jacqueline Corbelli

CEO, BrightLine

Amerigo Lombardi

Grant & Project Manager Officer,
Icons Foundation

Marco Beghini

Global Sustainability Director,
Barilla Group

**Alessandra
Prampolini**

General Director, WWF Italy

Giovacchino Rosati

CEO & Founder, Eagleprojects

Daniela Fatarella

CEO, Save the Children Italy

Laura Marchelli

Group Sustainability
Manager, Mutti SpA

Giulia Castellucci

Business Development Manager,
Partnerships & Public Affairs, YARA Italia

Andrea Campelli

Communications & External
Relations Director, COREPLA

Elena Sgaravatti

Vice President,
Assobiotec-Federchimica

John Thwaites

Professor, Monash
Business School

Patrick Caron

Member, CGIAR
System Board



Chiara Ferrari

Lead Public Affairs,
Ipsos Doxa

Milena Messori

Head, EIB Group Office Italy

Jyotsna Puri

Director, Policy
& Programmes, UNEP

Mahmoud Mohieldin

UN Special Envoy for Financing
Agenda 2030

David Donoghue

Former Irish Ambassador

Stephanie Speck

Global Director for Strategic Partnerships,
Engagement & Communication, Alliance
of Bioversity International & CIAT

Clare Hart

Vice President, Montpellier
Méditerranée Métropole

Fabio Zardini

Country Manager
Patagonia Italy

Andrea Geremicca

Director General, European Institute
of Innovation for Sustainability (EIS)

Fabio Grilli

Head of Design & Development,
Emaar Properties

Sorin Cheval

Professor, Babes-Bolyai University
& University of Bucharest

Philip Buyskes

CEO, Frontclear

**Karina Patrício
Ferreira Lima**

Senior Lecturer,
University of Leeds

Yulia Pashchenko

Chief Risk Officer, TOX Fund

Ione Avila Palencia

Senior researcher, Universidad
Politécnica de Madrid

André Buldini

General Manager,
Six Senses Rome

Gulnara Yunusova

Treasurer, IFAD

Carlo Alberto Pratesi

President, European Institute of
Innovation for Sustainability (EIS)

Tyler Burden

Duke Graduate & US Fulbright
Scholar, Italy

Matteo Mattei

Vice President, Institutional Affairs &
Corporate Communications, Ferrero

Our Partners



In partnership with:



Main partners



Gold Partners



Silver Partners



Bronze Partners



Institutional Partners



Technical Partners



Mobility partner





📍 Acquario Romano



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European Innovation for sustainability summit

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European Innovation for Sustainability Summit



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Innovation for
Sustainability
Summit

eiss — Ave. ROMA 7
European
Innovation for
Sustainability
Summit

A large, diverse group of people is seated in an audience, looking towards the left side of the frame. The individuals are dressed in a mix of casual and business-casual attire. The lighting is dim, with a warm, yellowish-green glow. The text "The future is here somewhere" is overlaid in a bright green, sans-serif font across the center of the image.

The future is here somewhere

© Numero Cromatico x European Innovation for Sustainability Summit

Opening Remarks

"Cities are where sustainable development stops being a theory and becomes a big daily political choice."

Monica Lucarelli

Deputy Mayor of Rome for Productive Activities,
Equal Opportunities and Investment Attraction



Andrea Geremicca

Director General, European Institute
of Innovation for Sustainability (EIS)

Opening Remarks

"The world has become
complicated enough that
thinking alone has
become dangerous"

Andrea Geremicca

Director General, European Institute
of Innovation for Sustainability (EIS)



Scaling Innovation

Keynote Speech

"The great challenges of our time will not be solved by isolated institutions, isolated disciplines or isolated sectors. They will be solved through **equitable, inclusive practices** in ecosystems and **networks of networks**."

Timothy L. Killeen

President, University of Illinois System



Reimagining the Future of the SDGs

Keynote Speech

"We need to do two things:
think ahead at a scale of a quarter century
and **work together** with our neighbors.
If we can put aside the delusions that
there are enemies lurking, we're going
to make it just fine"

Jeffrey Sachs

President, Sustainable Development
Solutions Network (SDSN)



Connecting with a new generation of global citizens

The session followed the “New Marco Polo Journey,” a transcontinental expedition that retraced the Silk Road from Rome to Hong Kong, crossing 12 countries in 43 days entirely by electric vehicle. Speakers framed lived experience and cross-cultural exchange as the real foundations of global citizenship, and invited the next generation to choose firsthand discovery over algorithmically mediated realities.

Jeffrey Sachs

President, Sustainable Development Solutions Network (SDSN)

Patrick Zhong

Founding Managing Partner, M31 Capital



The Next Infrastructure Systems

On the table: how infrastructure systems must evolve to face urbanisation, climate change, and technological disruption through cross-sector collaboration, long-term thinking, and human-centric design. The speakers warned that exponential technological growth is widening existing gaps rather than closing them, making equitable access a design imperative rather than a side effect. Leadership, future thinking, and collaboration emerged as the three foundational pillars, with a clear call on the next generation to step beyond disciplinary silos and build infrastructure that is globally impactful and locally relevant.

The Next Infrastructure Systems

Eugenie L. Birch

Co-Director, Penn Institute for Urban Research

Gianbattista La Rocca

CEO, Italo S.p.A.

Nicoletta Russo

Head of IR & Sustainability, Ferrari

Andrea Rocco

Chief Sustainability & Risk Officer, Brembo

Marek Reichman

Executive Vice President & CCO, Aston Martin

Patrick Zhong

Founding Managing Partner, M31 Capital

Discussant

Martina Schiuma

Head of sustainability - The ID Factory,
Co-Founder - Bcorp BFashion

AI as the Backbone of the Future for a Human-centred Economy

This panel asked how artificial intelligence is reshaping critical infrastructure, governance, and workforce development, with a human-centred approach as the guiding principle. Speakers pointed to workforce readiness, cultural plurality, and robust governance as the real enablers of responsible AI adoption. For the next generation, they argued, adaptability, systems thinking, and a strong connection to human values are the skills that will keep AI a reliable and equitable operating system for society.

**Carlo Tortora Brayda
di Belvedere**

CEO, Cyber Eagle

Suhair Khan

Founder, Open Ended Design

Giovacchino Rosati

CEO & Founder, Eagleproject

Discussant

Camila Kakabadse

Project Lead Events
& Partnerships, SDSN Youth

Where Regenerative Industry is Emerging - Pt1

The first part of the conversation looked at how circular economy principles are turning into concrete industrial strategies, with resource regeneration as a structural response to environmental pressure and supply chain fragility. The speakers converged on cross-sector collaboration as the essential enabler: coordinated action across companies, institutions, and territorial ecosystems is, in their view, the only viable path to systemic change, where social, environmental, and economic sustainability stop being separate boxes.

Part 1

Fabrizio Gavelli

President & General Manager,
Ferrero Italy

Lara Ponti

Vice President, Confindustria

Simona Fontana

Director General, CONAI

Mauro Fontana

President, Mutti S.p.A.

Discussant

Anna Ruini

Researcher, University of Siena

Where Regenerative Industry is Emerging - Pt2

Part two zoomed in on food and agriculture, where the shift toward a regenerative economy is rewriting the playbook: sustainability is no longer enough, the goal is now practices that actively restore soil health, protect biodiversity, and build climate-resilient supply chains. The message to the next generation was clear: become the connective tissue of new economic ecosystems and drive change through inclusive, actionable sustainability instead of reacting to it.

Part 2

Alessandra Prampolini

Director General, WWF Italy

Matthias Gasser

CEO, Menz&Gasser

Marco Beghini

Global Sustainability Director, Barilla Group

Discussant

Anna Ruini

Researcher, University of Siena

In partnership with:



ROMA

Signals of Next-Generation Leadership

European Innovation
for Sustainability Summit

Discussant
Eugenio Russo
President, Conthackto

Signals of Next-Generation Leadership

This conversation tried to define what it actually means to lead within complexity, drawing on perspectives from academia, social innovation, and entrepreneurship to map the human qualities of next-generation leadership. Curiosity, adaptability, and systemic thinking came up as the foundational competencies, while the boundary between profit and nonprofit looked increasingly irrelevant in a world where every sector faces the same geopolitical, social, and environmental pressures. The message to the next generation was direct: agility and determination matter, but ideas only become leadership when translated into concrete, purposeful action.

Patrizia Lombardi

Professor, Polytechnic
University of Turin

Daniela Fatarella

CEO, Save the Children Italy

Jacqueline Corbelli

CEO, BrightLine, Global Coalition on
Sustainability & SustainChain

Laura De Dilectis

CEO VWV, Vice President DXS,
Psychologist

Phoebe Koundouri

Professor, Athens University &
University of Cambridge

Innovation and Sustainability Across the Agrifood Value Chain

This panel walked through how innovation across fertilizers, packaging, and biotechnology is pulling the agri-food supply chain toward genuine sustainability, with decarbonization and circular economy principles now treated as structural priorities. Speakers converged on cross-sector collaboration as the essential enabler, arguing that soil regeneration, supply chain resilience, and climate adaptation only work if every link in the chain moves together. For the next generation, the message was practical and hopeful: hybrid competencies, combining deep technical expertise with interdisciplinary thinking, will define the professionals capable of turning sustainable innovation into concrete impact.

Innovation and Sustainability Across the Agrifood Value Chain

European Innovation
for Sustainability Summit

Laura Marchelli

Group Sustainability Manager,
Mutti S.p.A.

Giulia Castellucci

Business Development Manager,
Partnerships & Public Affairs, YARA Italia

Andrea Campelli

Communications & External Relations
Director, COREPLA

Elena Sgaravatti

Vice President, Assobiotec-Federchimica

Discussant

Stefania Iodice
Speaker, RTL 102.5 news

Transforming Agrifood Systems

Here the focus shifted to alignment: research, policy, and finance need to move in sync if agri-food systems are to become more sustainable and climate-resilient. Technology alone, the speakers argued, is not enough. What makes innovation meaningful is trust built with farmers, usable research tools, and systemic climate finance capable of driving adoption at scale. The defining imperative for the next generation was inclusiveness: innovation that the communities it is designed for cannot actually adopt will never deliver transformation at the scale we need.

John Thwaites

Professor, Monash Business School

Alain Rival

Professor & Senior Project Manager, CIRAD-UMR ABSys

Patrick Caron

Member, CGIAR System Board

Discussant

Maddalena Ruini

Head of Master's Programs - European Institute of Innovation for Sustainability (EIS)



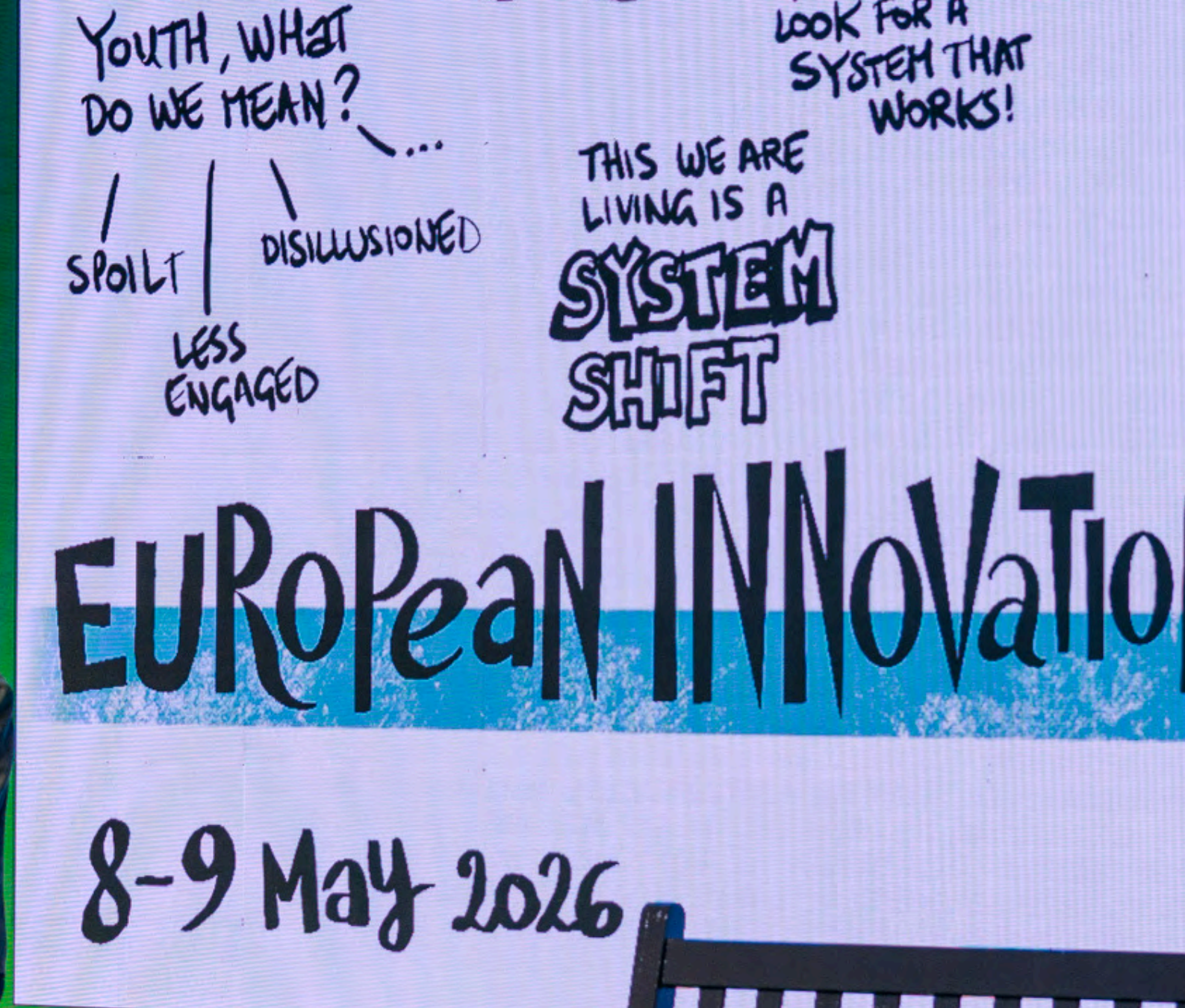
What Next Generations Want

Keynote Speech

"This is not a generational shift. It is a **system shift**, this is often just what happens when the system no longer delivers the life that it promised".

Chiara Ferrarl

Lead Public Affairs, Ipsos Doxa



A man and a woman are seated on a stage, engaged in a discussion. The man, on the left, is wearing a dark blue blazer over a light-colored shirt and glasses. He is gesturing with his right hand while holding a green folder or book in his left. The woman, on the right, is wearing a dark blazer over a blue top and has a microphone clipped to her ear. She is looking towards the man. The background is a large screen displaying a vibrant green landscape with a winding path and some purple flowers. The overall lighting is bright and professional.

Carlo Alberto Pratesi

President, European Institute of Innovation for Sustainability (EIS)

Tyler Burden

Duke Graduate & US Fulbright Scholar, Italy

Rethinking Food Consumers' Choices

This session presented research that combined neuroscience and virtual reality to investigate the gap between what consumers say they want, sustainable choices, and what they actually buy. The findings showed that prior education significantly shapes real-world decisions, but the real takeaway was sharper: understanding how people actually think and decide, rather than what they claim, is the critical frontier for sustainability communication and product design.

Financing the Great Transitions

Here the discussion turned to alignment between financial institutions, multilateral development banks, and academia to actually accelerate sustainable development. A critical imbalance emerged between climate mitigation and adaptation funding, and there were direct calls for reformed credit rating systems and scaled blended finance instruments. GDP itself was challenged as an inadequate measure of progress, with broader well-being frameworks proposed in its place. The takeaway for the next generation: lasting change demands not only financial and technological innovation but the behavioral and systemic shifts capable of turning global frameworks into measurable impact.

Milena Messori
Head, EIB Group Office Italy

Jyotsna Puri
Director, Policy & Programs,
UNEP & Perry World House Fellow

Mahmoud Mohieldin
UN Special Envoy for Financing
Agenda 2030

David Donoghue
Former Irish Ambassador

Discussant
Nardos Berehe
Networks Program Associate, SDSN

The Future of Global Partnerships

The argument here was simple but uncompromising: innovation never happens in isolation. It needs intentionally designed ecosystems where cities, entrepreneurs, universities, and institutions align around shared goals. Trust came up repeatedly as the foundational input of effective collaboration, with public-private partnerships only working when they embrace intelligent risk and are designed for scale from day one. The future of innovation, in the end, depends less on what gets built and more on how people across sectors and borders choose to build it together.

The Future of Global Partnerships

Dina Storey

Executive Director,
Expo 2030 Riyadh

Muhannad Al Salhi

CEO, Engel & Völkers Italy

Stephanie Speck

Global Director for Strategic Partnerships
Engagement & Communication, Alliance
of Bioversity International & CIAT

Clare Hart

Vice President, Montpellier
Méditerranée Métropole

Fabio Grilli

Head of Design & Development,
Emaar Properties

Discussant

Raquel Armendariz Sucunza
SDSN Youth's Global Coordinator

The Next Generation Leadership



Maura Latini
President, COOP

Andrea Geremicca
Director General, European Institute of
Innovation for Sustainability (EIS)

The Next Generation Leadership

Across this conversation, a shared message emerged: the boundaries between sectors are dissolving as every actor faces the same global pressures, and the next generations are not asking for revolution but for systems that actually work and reward effort. Research, finance, and stakeholder engagement came up as the inseparable pillars of meaningful transition, with trust and deliberate collaboration across sectors and generations described as the only viable architecture for lasting change.



Carlo Alberto Pratesi

President, European Institute of
Innovation for Sustainability (EIS)

Closing Remarks

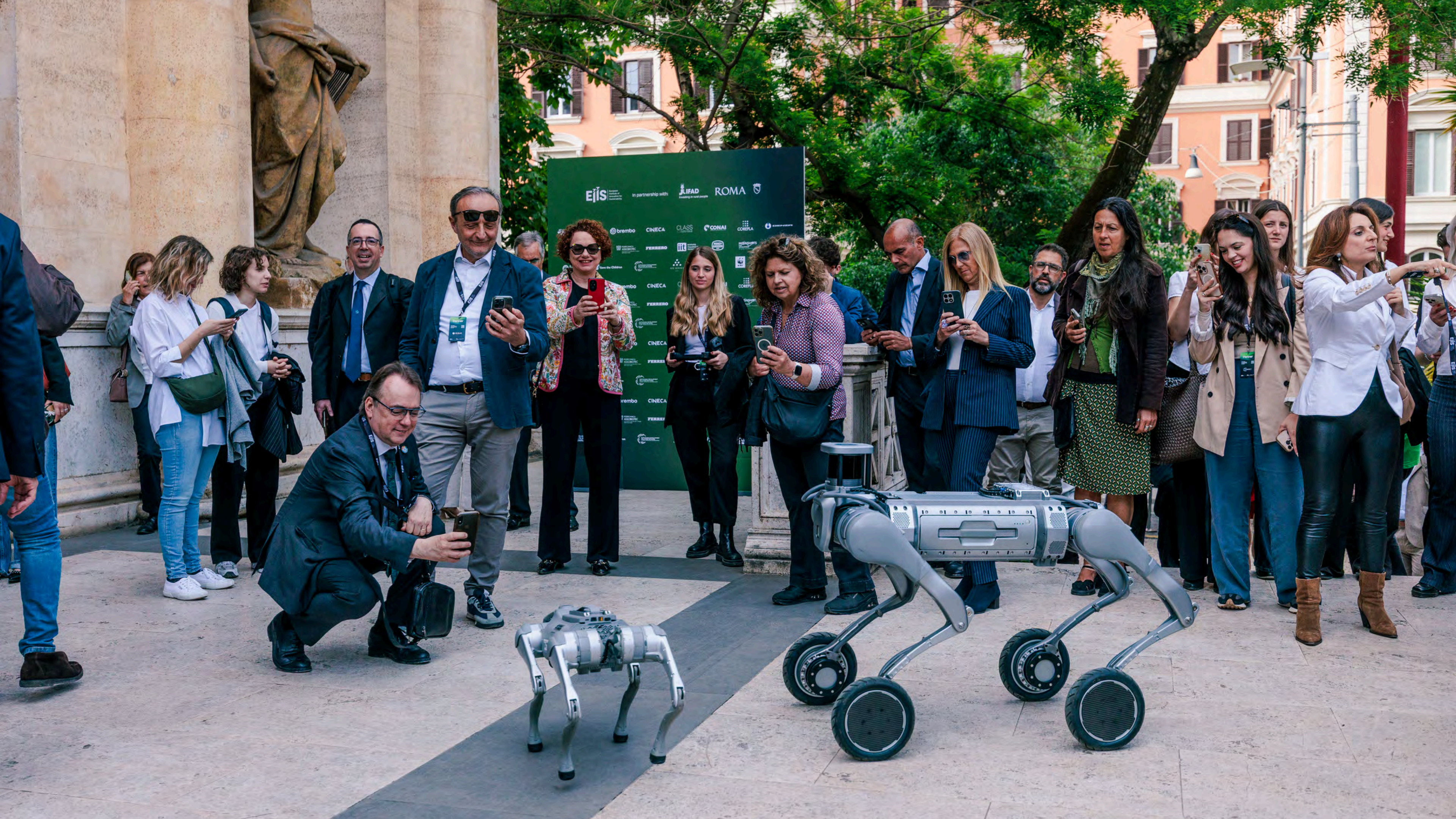
Keynote Speech

"We have all the tools we need,
but to use them effectively we need
collaboration, we need **vision**,
and we need the **empathy** that can
bring back to the center."

Young violinist Samuele
Palumbo during his
performance.







Cities, Regions and Universities as Living Laboratories for Climate Action

Cities, regions, and universities took the stage as living laboratories for climate action, with the speakers making a counterintuitive point: the real challenge is organisational, not technical. Risk knowledge, urban planning, and community engagement need to connect into coherent resilience pathways, and health emerged as a largely underused driver of climate policy. Inclusivity, trust, and co-creation were named as the structural preconditions for turning local experiments into globally relevant strategies.

Sorin Cheval

National Meteorological
Administration, Romania

Amerigo Lombardi

Grant & Project Manager Officer,
Icons Foundation

Ione Avila-Palencia

Senior Researcher, Universidad
Politécnica de Madrid

Patrizia Lombardi

Professor, Polytechnic University of Turin

Discussant

Andrija Erac
Head of Networks, SDSN

Financing the Future Locally: From FX Risk to Financial System Transformation

This conversation looked at how local currency financing can reshape the resilience of developing economies, with the argument that relying on hard currency debt loads a systemic foreign exchange risk onto the countries least equipped to absorb it. Reforming multilateral development bank mandates and mobilising domestic savings emerged as the two critical levers for change. For the next generation, debt justice was framed not as a technical question but as a political one, demanding advocacy for systems that give developing economies the sovereign right to finance their own futures.

Financing the Future Locally: From FX Risk to Financial System Transformation

**Karina Patrício
Ferreira Lima**

Senior Lecturer, University of Leeds

Philip Buyskes

CEO, Frontclear

Gulnara Yunusova

Treasurer, IFAD

Yulia Pashchenko

Chief Risk Officer & member of the
Management Board, TCX

Discussant

Sean Lo Prinzi

Research Fellow, CLSBE

Workshop

Rethinking Fashion: InsideOut the Next Generation

On 8 May, the “Rethinking Fashion: InsideOut Values Decalogue” workshop opened a working space around the values shaping the future of fashion, from ethics and transparency to circularity and next-generation leadership.

In collaboration with:

CLASS
THE RIGHT CHOICE FOR
A SMARTER WARDROBE

CTE
ROMA

Workshop

Rethinking Fashion

Giusy Bettoni
CEO & Founder C.L.A.S.S.



Workshop

From Commitment to Action: Advancing Children's Rights in Business

On 9 May, Save the Children led "From Commitment to Action: Advancing Children's Rights in Business," an interactive session on how to embed children's rights into business processes and day-to-day decision-making in a concrete, practical way.

In collaboration with:



ASSIPOD
ASSOCIAZIONE ITALIANA PODCASTING

*La Cucina
Mediterranea*





Evolving Energy Systems for better impact on Nature

European Innovation
for Sustainability Summit

Evolving Energy Systems for Better Impact on Nature

Andreas Beckmann

Regional CEO, WWF Central and
Eastern Europe

Andrea Cattaneo

Sustainability Impact Controller,
H&M Group

Luca Ruini

Vice President Health, Safety,
Environment & Energy, Barilla Group

Discussant

Petru Capatina
CEO WeGlad

This session sat at the intersection of energy production, nature conservation, and corporate responsibility, with the speakers insisting that climate change and biodiversity loss have to be tackled at the same time. Renewable energy, they argued, demands careful siting and intelligent implementation, and energy efficiency was singled out as the most underinvested sustainability priority. For the next generation, the era of trading performance against sustainability is over: systemic change now requires breaking organizational silos through empathy, trust, and genuine interdisciplinary collaboration.

A Regenerative Future for Supply Chains, Communities and Territories

This panel mapped how leading companies are embedding sustainability into the core of their business models, with knowledge-sharing across supply chains and resource efficiency proving to be both environmentally sound and economically compelling. The message to the next generation was blunt: refuse the false trade-off between sustainability and performance, and treat resilience and systemic thinking as the defining competencies of effective leadership.

A Regenerative Future for Supply Chains, Communities and Territories

Fabio Zardini

Country Manager, Patagonia Italy

André Buldini

Cluster General Manager Six Senses Italy, Rome & Milan

Matteo Mattei

Vice President Institutional Affairs & Corporate Communications, Ferrero Area International and Hazelnut Company

Discussant

Brian Zabdiel Exaud
Ceo / Founder, Afriharvest co.ltd

The Future Seen by the Next Generation

The closing session made the case that uncertainty has to be met with clear direction rather than paralysis, and that sustainability can only be achieved through deliberate alliances across sectors and institutions. Drawing on data from the Future Message campaign, which explored how young people envision their future and where they place their voices, the speakers landed on a clear conclusion for the next generation: passion alone is not enough, solid competencies, continuous learning, and the courage to act as active architects of the future are the defining traits of meaningful leadership.

The Future Seen by the Next Generation

Gianluca Fru
Comedian, The Jackal

Andrea Geremicca
Director General, European Institute of
Innovation for Sustainability (EIS)

Monica Lucarelli
City Councilor for Economic Development
and Equal Opportunities, Roma Capitale

Carlo Alberto Pratesi
President, European Institute of
Innovation for Sustainability (EIS)

The Future Messages

For a month, billboards across Rome asked people to write a **letter to themselves in 2040**. Hundreds of letters. Median age: 30. The two concerns that kept surfacing weren't technology, sixth on the list at 7%, and they weren't politics, stuck at 3%. **They were mental health and climate**. One inner, one outer, both at the top. The generational map made it sharper. Under 25, climate moves to the very top. **Over 35**, housing edges in alongside mental health. The same orbit, the same body, but a different gravity depending on where you stand in life. A small linguistic detail mattered as much as the data. When people sat down to write to their future selves, they didn't pick "I want." They picked "I hope." Four out of ten letters opened that way. Their relationship with their own future, told in the language of hope, not will. We presented the findings at the EIIS Summit, and then two participants joined us on stage to read their letters out loud, with Fru (The Jackal), our creative partner on the project from day one.

In collaboration with:



Mobility partner



Singer Noemi Realforte
on stage during her
performance.



Ideathon

The Ideathons were intensive co-design workshops that brought together young talent to generate innovative solutions for sustainability challenges.

Over the course of two days, on May 4th and 5th, the 80 participants tackled the following challenges:

- **Sustainable Urban Mobility**, in collaboration with ATAC
 - The future of mobility: reimagining how city users move throughout the city.
- **Urban Circular Economy**, in collaboration with AMA
 - The future of the environment: reimagining waste management through a new circular approach.

The teams developed concrete scenarios and projects looking ahead to 2040, which were presented directly to representatives from AMA, ATAC, and Roma Capitale.

The winning projects were awarded during the closing day of the EIIS Summit.

In collaboration with:  





Ideathon

📍 CTE-Rome

In collaboration with:



Best Product

European Innovation for Sustainability Summit

The companies showcasing their innovative products at the Summit competed for the "Best Product EIS Summit 2026"

And the winner is...

Barilla

The Italian Food Company. Since 1877.

Receiving the award: Luca Ruini, Vice President Health, Safety, Environment & Energy, Barilla Group.



Media Partner sky



Press Area



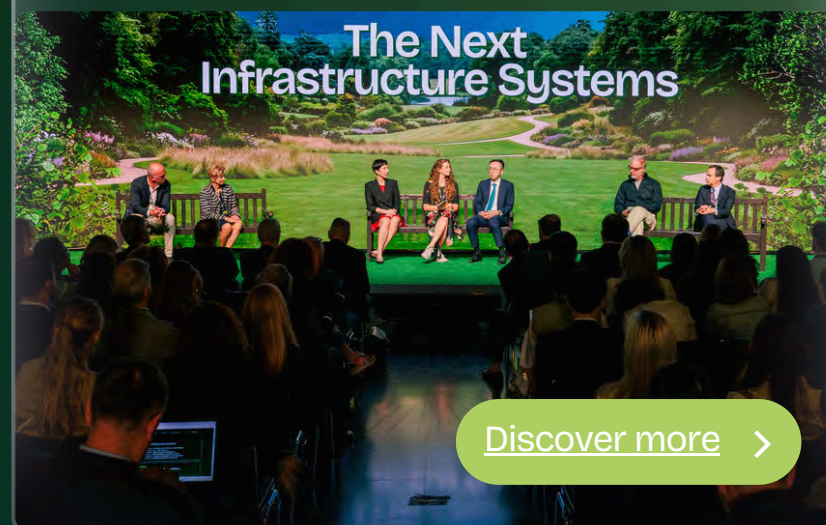
[Discover more >](#)

Il Messaggero



[Discover more >](#)

LEGGO



[Discover more >](#)

**CORRIERE
DELLA SERA**



[Discover more >](#)

What newspapers, TV, radio, and blogs said about the European Innovation for Sustainability Summit.

Outdoor advertising campaign

Built in collaboration with Roma Capitale and ATAC as Mobility Partner, the communication campaign gave the Summit and “The Future Message” initiative real visibility across Rome through a high-impact multi-channel strategy. 558 LED screens at bus shelters, 200 bus advertising panels, and digital circuits across every metro line kept the campaign present in the city’s main transit areas. Radio planning on Radio Globo, Radio Rock, Radio Roma Capitale, and Radio Roma Notizie extended the reach to a broader, more diverse audience, while reinforcing the Summit’s positioning in the innovation and sustainability landscape.

Mobility partner: 

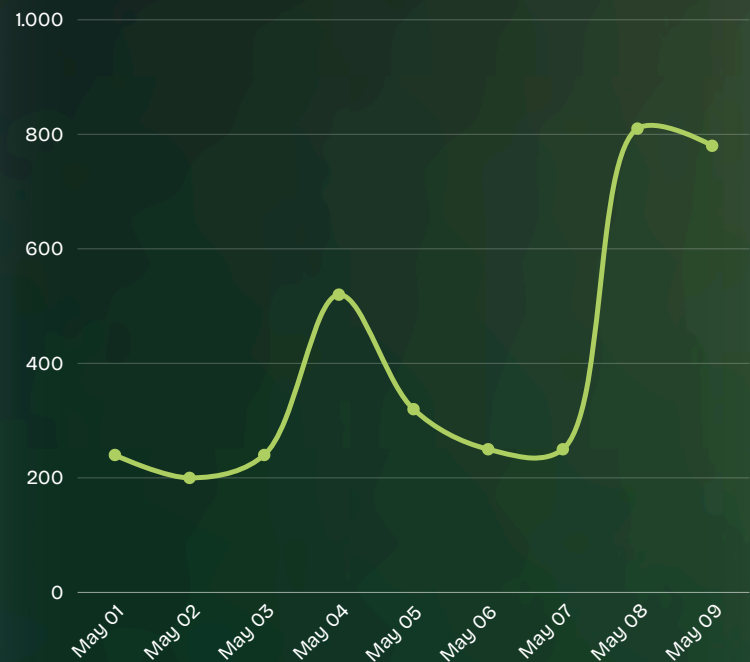


Social media Report

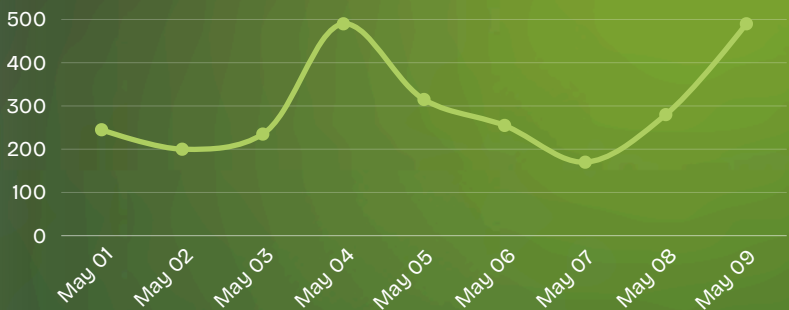
Instagram continued to strengthen the Summit’s digital visibility and community engagement, reaching over 780,000 views during the campaign period. Supported by a community of more than 63,000 followers, the channel recorded a significant increase in profile visits (+40.5%) and a positive growth in content interactions (+11.3%), confirming sustained audience interest and engagement.

LinkedIn played a central role in strengthening the Summit’s professional outreach and digital visibility. Supported by a community of over 22,600 followers, the channel achieved more than 79,000 organic impressions during the campaign period, marking substantial growth in audience reach and engagement. Interactions increased significantly across all content formats, with reactions (+363.8%), comments (+383.3%) and reposts (+337.5%) demonstrating strong stakeholder participation and content dissemination within the professional community.

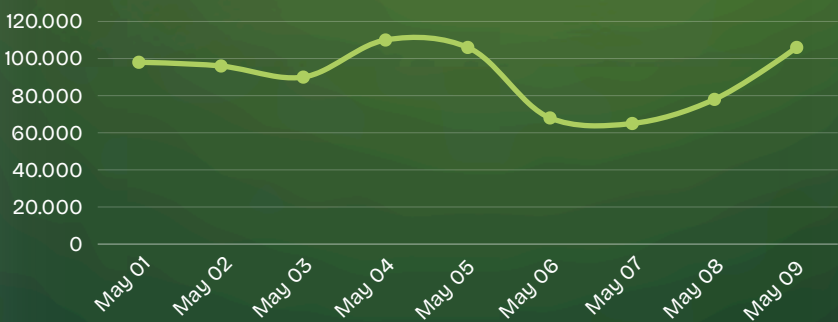
Profile visits



Content interactions



Views



Highlights

14/4/2026 - 13/5/2026

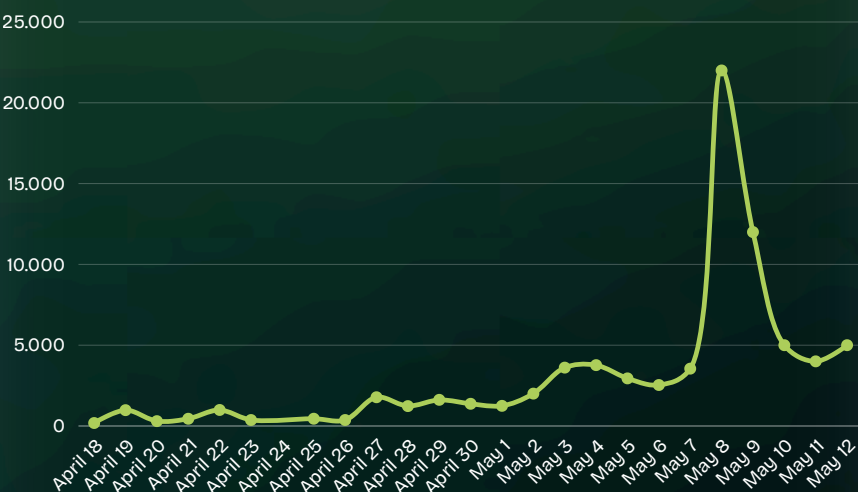
79.622 ↑
Impressions
343,1%

1.651 ↑
Reactions
363,8%

29 ↑
Comments
383,3%

35 ↑
Post shares
337,5%

Metrics Impressions



European Innovation for Sustainability Summit



[Watch the video](#)



Thank you for making
this event extraordinary.
See you in **2027** for a
new edition!

www.eiis.eu



